

# Barnes Buchanan Conference

## AGENDA

### THURSDAY, FEBRUARY 5

All presentations will take place in Ponce de Leon Ballrooms V & VI unless otherwise noted.

- 8:00 – 5:00 p.m.      **Registration (East Ballroom Foyer)**
- 10:30 – 10:35 a.m.      **Welcome**  
**Bryan Lawrence**, Buchanan Ingersoll & Rooney
- 10:35 - 11:30 a.m.      **New Developments Panel/It's A Brave New World**  
**Joe Albaugh**, CSO – Vivint  
**Lou Fiore**, Executive Vice President & CEO – Central Station Alarm Association  
**Jim McMullen**, President & COO – COPS  
**Alan Stoddard**, Senior Director of Marketing – Honeywell Security  
**Bryan Lawrence** – Moderator
- 11:30 - 1:00 p.m.      **Lunch (on your own)**
- 1:00 – 2:30 p.m.      **Lender Panel**  
**Michael Harrington** – PNC Bank  
**Mark Melendes** – The PrivateBank and Trust Company  
**John Robuck** – Capital One  
**Will Schmidt** – CapitalSource  
**Dave Stang** – Bank of America Merrill Lynch  
**Jane Westrich** – Citizens Bank  
**Hugh Van der Veer** – Moderator
- 2:30 – 3:00 p.m.      **Break**
- 3:00 – 4:00 p.m.      **Select Deal Panel**  
**Alex Dunn**, COO – Vivint  
**Sean Forrest**, CEO – Iverify  
**Paul Sargenti**, President & CEO – SAFE Security  
**Mary Ann Dunham** – Moderator
- 4:00 – 5:00 p.m.      **Company Presentations**  
**John Cerasuolo**, President & CEO – ADS Security  
**Jack DeMao**, CEO – Electric Guard Dog  
**Robert Flippo**, CEO – MobileHelp  
**Joey Rao-Russell**, President & CEO – Kimberlite  
**Mary Ann Dunham** – Moderator
- 5:00 – 5:15 p.m.      **Recognition of SDM's Dealer of the Year**  
ADS Security, John Cerasuolo, President & CEO
- 6:30 - 9:30 p.m.      **Reception in the Mediterranean Courtyard**  
**(Inclement Weather Ponce 1-4)**  
*Passed and displayed hors d'oeuvres, chef-attended stations and a full bar.*

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## AGENDA (cont.)

### FRIDAY, FEBRUARY 6

All presentations will take place in Ponce de Leon Ballrooms V & VI unless otherwise noted.

- 7:30 - 8:30 a.m.      Continental Breakfast
- 8:30 - 10:30 a.m.    **Presentation: Alarm Industry and Market Overview**  
**Michael Barnes**, Barnes Associates
- 10:30 - 11:00 a.m.    Break
- 11:00 - 12:15 p.m.   **Roundtable Discussion of the Barnes Overview**  
**Alan Ferber**, President – ADT Security  
**Richard Ginsburg**, CEO – Central Security Group  
**Robert Kleinman**, CEO – AFA Protective Systems  
**Pamela Petrow**, President & CEO – Vector Security  
**Michael Barnes and Hugh Van der Veer** – Moderators
- 12:15 – 1:30 p.m.    **Lunch (Ocean Lawn)**
- 6:00 - 7:30 p.m.    **Cocktail Reception (Ocean Terrace)**  
Dinner on your own

*Since some of our panelists are officers of public companies, we offer the following disclosure. Please note that any forward-looking statements made by our panelists are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by such words as "should," "anticipate," "estimate," "approximate," "expect," "target," "may," "will," "project," "intend," "plan," "believe" and other words of similar meaning and expression. You can also identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. Forward-looking statements are inherently subject to a variety of risks and uncertainties that could cause actual results to differ materially from those discussed. Although it is not possible to predict or identify all risk factors, they certainly include today's uncertain economic times. We direct you to these public companies' SEC filings for additional risk factors. Our panelists, including our public company officers, cannot, of course, give any assurance that any goal, plan or target discussed today can be achieved; and our audience is cautioned not to place undue reliance on such statements, which speak only as of the time when made. Our panelists and their companies undertake no obligation to release publicly any revisions to forward-looking statements as a result of future events or developments.*

### SATURDAY, FEBRUARY 7

MEET AT THE OCEAN GOLF AND TENNIS CLUBHOUSE FOR BOTH ACTIVITIES.

- 8:30 a.m.      **Scramble Golf Tournament**  
Ocean Course
- 10:30 a.m.    **Tennis Tournament**  
Har-Tru Courts
- 12:30 p.m.    **Lunch & Awards Ceremony**  
Ocean Golf and Tennis Clubhouse